Effective Presentations

CompSci 408
September 24, 2014
Effective Presentations

Google It
Ask Someone You Respect
Learn from Examples
Google It

• Links with higher page ranks
• The “fewest” tips:
  • Humans can keep up with 5-7 items at a time
  • Which ones would you choose?
    • How to Give Effective Presentations: 21 Tips | Inc.com
    • How to Deliver Effective Presentations: 13 Steps (with ... 
    • 5 Rules for More Effective Presentations - Michael Hyatt
    • 108 Tips For Effective Presentations
    • 10 Tips for More Effective PowerPoint Presentations
Ask Someone

• Doesn’t have to be in person
  • Guy Kawasaki
  • Seth Godin

• Guy Kawasaki
  • Warm intro
  • Concise
  • 10-20-30 Rule: 10 slides - 20 mins - 30+ point font
  • Be bold (big claims you can back)
Learn From Examples

• When you see an effective presentation:
  • Deduce what made it effective
  • Look at other presentations by that person

• Review your presentations
  • Learn how to improve them
Recap

• Google It
• Ask Someone You Respect
• Learn from Examples