

## From Copyright to Open Source



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5.1

## Viral License

- **Connotations of "viral"**
  - Is viral marketing ok?
  - Wikipedia neutrality dispute
- **GPL is viral**
  - Threat to intellectual property
- **GPL is not viral**
  - It's not even infectious, you have a choice

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5.2

## EULA for software

- **First sale doctrine applies to atoms (books)**
  - What about bits? Office, Snow Leopard,...
  - Get Office from OIT, sell it? Old version?
- **EULAs and Terms of Service**
  - When do you agree to terms of service?
  - Lori Drew, cyberbullying, TOS?
- **Do EULAs stand up in court?**
  - What happens when TOS change?

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5.3

## Copyright preview, DMCA

- **Solutions to obtaining music, video, ...**
  - Bittorrent
  - Rapidshare
  - Elliott's server
  - Youtube
- **Is it legal to download? Upload?**
  - Will you get caught? How?
  - Legal, ethics,...

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