## Linear Classification

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With content adapted from Andrew Ng , Lise Getoor, and Tom Dietterich Figures from textbook courtesy of Chris Bishop and © Chris Bishop

## Classification

- Supervised learning framework
- Features can be anything
- Targets are discrete classes:
- Safe mushrooms vs. poisonous
- Malignant vs.benign
- Good credit risk vs. bad
- Can we treat classes as numbers?
- Single class?
- Multi class?


## What is a Linear Disciminant?

- Simplest kind of classifier, a linear threshold unit (LTU):

$$
y(\mathbf{x})= \begin{cases}1 & \text { if } w_{1} x_{1}+\cdots+w_{n} x_{n} \geq w_{0} \\ 0 & \text { otherwise }\end{cases}
$$

- A linear discriminant is an $\mathrm{n}-1$ dimensional hyperplane
- $\mathbf{w}$ is orthogonal to this
- Four algorithms for linear decision boundaries:
- Directly learn the LTU: Using Least Mean Square (LMS) algorithm
- Learn the conditional distribution: Logistic regression
- Learn the joint distribution:
- Naïve Bayes
- Linear discriminant analysis (LDA) refer to the "raw" variables $\mathbf{x}$, rather than the features as seen through the lens of our features, $\phi$


## Decision Boundaries

- A classifier can be viewed as partitioning the input space or feature space X into decision regions

- A linear threshold unit always produces a linear decision boundary. A set of points that can be separated by a linear decision boundary is linearly separable.


## What can be expressed?

- Examples of things that can be expressed (Assume n Boolean (0/1 features)
- Conjunctions:
- $x_{1}{ }^{\wedge} x_{3}{ }^{\wedge} x_{4}: 1 \cdot x_{1}+0 \cdot x_{2}+1 \cdot x_{3}+1 \cdot x_{4} \geq 3$
- $x_{1} \wedge \neg x_{3}{ }^{\wedge} x_{4}: 1 \cdot x_{1}+0 \cdot x_{2}+1 \cdot x_{3}+1 \cdot x_{4} \geq 2$
- at-least-m-of-n
- at-least-2-of $\left(x_{1}, x_{2}, x_{4}\right)$
- $1 \cdot x_{1}+1 \cdot x_{2}+0 \cdot x_{3}+1 \cdot x_{4} \geq 2$
- Examples of things that cannot be expressed:
- Non-trivial disjunctions:
- $\left(x_{1}{ }^{\wedge} x_{3}\right)+\left(x_{3}{ }^{\wedge} x_{4}\right)$
- Exclusive-Or
- $\left(x_{1} \wedge \neg x_{2}\right)+\left(\neg x_{1} \wedge x_{2}\right)$


## Non-linearly separable example



## Multiclass

- k classes
- $O\left(k^{2}\right)$ one vs. one classifiers
- Expensive
- May not be consistent
- k-1 one vs. rest classifiers
- Less expensive
- Still may not be consistent
- K linear functions
- Assign $x$ to class $j$ if $\mathbf{w}_{j}^{\top} \mathbf{x}>\mathbf{w}_{i}^{\top} \mathbf{x}$ for all $i$
- Gives convex, singly connected decision regions
- How to pick the linear functions?


## Why not use regression?

- Regression minimizes sum of squared errors on target function
- Gives strong influence to outliers



## The "Neural" Story (Part I)

- Nice to justify machine learning w/nature
- Naïve introspection works badly
- Neural model biologically plausible
- Single neuron, linear threshold unit = perceptron
- (Longer rant on this later...)



## Perceptron Learning

- We are given a set of inputs $\mathbf{x}^{(1)}$... $\mathbf{x}^{(n)}$
- $\mathrm{t}^{(1)} . . . \mathrm{t}^{(n)}$ is a set of target outputs (Boolean) $\{-1,1\}$
- w is our set of weights
- output of perceptron $=\operatorname{sgn}\left(\mathbf{w}^{\top} \mathbf{x}\right)$
- Perceptron_error $\left(\mathbf{x}^{(i)}, \mathbf{w}\right)=-\operatorname{sgn}\left(\mathbf{w}^{\top} \mathbf{x}\right) * t^{(i)}$
-+1 when perceptron is incorrect
--1 when perceptron is correct
- Goal: Pick w to optimize

$$
\min _{\mathbf{w}} \sum_{i \in \text { misclassified }} \text { perceptron_error }\left(\mathbf{x}^{(i)}, \mathbf{w}\right)
$$

## Update Rule

Repeat until convergence:

$$
\begin{aligned}
\underset{i \in \text { misclassified }}{\forall} \underset{j}{\forall}: w_{j} \leftarrow & {\underset{j}{j}}^{*}+\underset{j}{ } \underset{j}{(i)} t^{(i)} \\
& \text { "Learning Rate" } \\
& \text { (can be any constant) }
\end{aligned}
$$

- i iterates over samples
- j iterates over weights


## Logistic Regression

- In logistic regression, we learn the conditional distribution $\mathrm{P}(\mathrm{t} \mid \mathbf{x})$
- Let $p_{t}(\mathbf{x} ; \mathbf{W})$ be our estimate of $P(t \mid \mathbf{x})$, where $\mathbf{W}$ is a vector of adjustable parameters.
- Assume there are two classes, $\mathrm{t}=0$ and $\mathrm{t}=1$ and

$$
p_{1}(\mathbf{x} ; \mathbf{w})=\frac{e^{\boldsymbol{w}^{\prime} x}}{1+e^{\mathbf{w}^{\top} x}}=\frac{1}{1+e^{-\boldsymbol{w}^{\top} x}}
$$

$$
p_{0}(\mathbf{x} ; \mathbf{w})=1-p_{1}(\mathbf{x} ; \mathbf{w})=\frac{e^{-\mathbf{w}^{T} \mathbf{x}}}{1+e^{-\mathbf{w}^{\top} \mathbf{x}}}=\frac{1}{1+e^{\mathbf{w}^{\top} x}}
$$

- This is equivalent to

$$
\log \frac{p_{1}(\mathbf{x} ; \mathbf{w})}{p_{0}(\mathbf{x} ; \mathbf{w})}=\mathbf{w}^{T} \mathbf{x}
$$

- IOW, the log odds of class 1 is a linear function of $\mathbf{x}$


## Perceptron Learning Properties (LTU Properties)

- Good news:
- If there exists a set of weights that will correctly classify every example, the perceptron learning rule will find it
- Does not depend on step size!
- Bad news:
- Perceptrons can represent only a small class of functions, "linearly separable," functions
- May oscillate if not separable
- No obvious generalization for multiclass


## Why this form?

- One reason: transforms a linear function in the range $(-\infty,+\infty)$ to be positive and sum to 1 so that it can represent a probability


## Constructing a Learning Algorithm

- Find the probability distribution $h$ that is most likely, given the data.

$$
\begin{aligned}
\underset{h_{w}}{\arg \max } P\left(h_{w} \mid X\right) & =\underset{h_{w}}{\arg \max } \frac{P\left(X \mid h_{w}\right) P\left(h_{w}\right)}{P(X)} & & \text { by Bayes' Rule } \\
& =\underset{h_{w}}{\arg \max } P\left(X \mid h_{w}\right) P\left(h_{w}\right) & & \text { because } P(X) \text { doesn't depend on } \mathrm{h} \\
& =\underset{h_{w}}{\operatorname{argmax}} P\left(X \mid h_{w}\right) & & \text { if we assume } \mathrm{P}(\mathrm{~h}) \text { is uniform } \\
& =\underset{h}{\arg \max } \log P\left(X \mid h_{w}\right) & & \text { because log is monotone }
\end{aligned}
$$

- The likelihood function views $\mathrm{P}\left(\mathrm{X} \mid \mathrm{h}_{\mathrm{w}}\right)$ as a function of the parameters in the model. In this case, our parameters are the weights, w .
- The log likelihood is a commonly used objective function for learning algorithms. It is denoted $\mathrm{L}(\mathrm{w} ; \mathrm{X})$
- The $w$ that maximizes the likelihood of the training data is called the maximum likelihood estimator


## Log Likelihood for Conditional Probability Estimators

- We can express the log likelihood in a compact from
- Take an example (x $\left.{ }^{(\mathbf{i})}, t^{(\mathrm{i})}\right)$
- if $y^{(i)}=0$, the $\log$ likelihood is $\log \left(1-p_{1}(\mathbf{x} ; w)\right.$
- if $y^{(i)}=1$, the $\log$ likelihood is $\log p_{1}(x ; w)$
- These two are mutually exclusive, so we can combine them to get:
$L\left(\mathbf{w} ; \mathbf{x}^{(i)}, t\right)=\log P\left(t^{(i)} \mid \mathbf{x}^{(i)}, \mathbf{w}\right)=\left(1-t^{(i)}\right) \log \left[1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right]+t^{(i)} \log p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)$
- The goal of our leaming algorithm will be to find $w$ to maximize:


## $L(\mathbf{w} ; \mathbf{X}, \mathbf{t})$

Computing the Gradient

$$
\frac{\partial L(\mathbf{w})}{\partial \mathbf{w}_{j}}=\sum_{i} \frac{\partial}{\partial \mathbf{w}_{j}} L\left(w ; t^{(i)}, \mathbf{x}^{(i)}\right)
$$

$$
\frac{\partial}{\partial \mathbf{w}_{j}} L\left(\mathbf{w} ; t^{(i)} ; \mathbf{x}^{(i)}\right)=\frac{\partial}{\partial \mathbf{w}_{j}}\left(\left(1-t^{(i)}\right) \log \left[1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right]+t^{(i)} \log p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right)
$$

$$
=\left(1-t^{(i)}\right) \frac{1}{1-p_{1}\left(\mathbf{x}^{(i)} ; \boldsymbol{w}\right)}\left(-\frac{\partial p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{\partial \mathbf{w}}\right)+t^{(i)} \frac{1}{p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}\left(\frac{\partial p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{\partial \mathbf{w}_{j}}\right)
$$

$$
=\left[\frac{t^{(i)}}{p_{1}\left(\mathbf{x}^{(i)} ; \boldsymbol{w}\right)}-\frac{\left(1-t^{(i)}\right)}{1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}\right]\left(\frac{\partial p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{\partial \mathbf{w}_{j}}\right)
$$

$$
=\left[\frac{t^{(i)}\left(1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right)-\left(1-t^{(i)}\right) p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\left(1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right)}\right]\left(\frac{\partial p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{\partial \mathbf{w}_{j}}\right)
$$

$$
=\left[\frac{t^{(i)}-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\left(1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right)}\right]\left(\frac{\partial p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{\partial \mathbf{w}}\right)
$$

## Gradient cont.

- Recall the form of $p_{1}$
- So we get:

$$
\begin{aligned}
\frac{\partial p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{\partial \mathbf{w}} & =\frac{-1}{\left(1+e^{-\mathbf{w}^{T} \mathbf{x}^{(i)}}\right)^{2}} \frac{\partial}{\partial \mathbf{w}_{j}}\left(1+e^{-\mathbf{w}^{\top} \mathbf{x}^{(i)}}\right) \\
& =\frac{1}{\left(1+e^{-\mathbf{w}^{\top} \mathbf{x}^{(i)}}\right)^{2}} e^{-\mathbf{w}^{\top} \mathbf{x}^{(i)}} \frac{\partial}{\partial \mathbf{w}_{j}}\left(\mathbf{w}^{T} \mathbf{x}^{(i)}\right) \\
& =\frac{1}{\left(1+e^{-\mathbf{w}^{T} \mathbf{x}^{(i)}}\right)^{2}} e^{-\mathbf{w}^{\top} \mathbf{x}^{(i)}}\left(x^{(i)}{ }_{j}\right) \\
& =p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\left(1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right) x^{(i)}{ }_{j}
\end{aligned}
$$

$$
\text { Recall: } p_{0}(\mathbf{x} ; \mathbf{w})=1-p_{1}(\mathbf{x} ; \mathbf{w})=\frac{e^{-\mathbf{w}^{\prime} x}}{1+e^{-w^{\prime} x}}=\frac{1}{1+e^{w^{\prime} x}}
$$

## Gradient cont.

- The gradient of the log likelihood for a single point is thus:
$\frac{\partial}{\partial \mathbf{w}_{j}} L\left(\mathbf{w} ; \mathbf{x}^{(i)}, t^{(i)}\right)=\left[\frac{t^{(i)}-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\left(1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right)}\right]\left(\frac{\partial p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{\partial \mathbf{w}}\right)$
$=\left[\frac{t^{(i)}-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)}{p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\left(1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right)}\right] p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\left(1-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right) x^{(i)}{ }_{j}$

$$
=\left(t^{(i)}-p_{1}\left(\mathbf{x}^{(i)} ; \mathbf{w}\right)\right) x^{(i)}{ }_{j}
$$

- The overall gradient is

$$
\frac{\partial L(\mathbf{w})}{\partial \mathbf{w}_{j}}=\sum_{i}\left(t^{(i)}-p_{1}\left(\mathbf{x}^{i} ; \mathbf{w}\right)\right) x^{(i)}{ }_{j}
$$

Compare w/percepton rule!

## Logistic Regression for K > 2 <br> (Not Presented, but for reference)

- To handle K >2 classes, we make one class the 'reference' class. Suppose it is class K. Then we represent each of the other classes as a logistic function of the odds of class $k$ versus class $K$ :

$$
\begin{gathered}
\log \frac{P(y=1 \mid \mathbf{x})}{P(y=K \mid \mathbf{x})}=\theta_{1} \cdot \mathbf{x} \\
\log \frac{P(y=2 \mid \mathbf{x})}{P(y=K \mid \mathbf{x})}=\theta_{2} \cdot \mathbf{x} \\
\vdots \\
\log \frac{P(y=k-1 \mid \mathbf{x})}{P(y=K \mid \mathbf{x})}=\theta_{k-1} \cdot \mathbf{x}
\end{gathered}
$$

- The conditional probability for class $\mathrm{k} \neq \mathrm{K}$ i

$$
P(y=k \mid x)=\frac{e^{\theta_{k} \times x}}{1+\sum_{j=1}^{K-1} e^{\theta_{j} \cdot x}}
$$

- and for class $\mathrm{k}=\mathrm{K}$ :

$$
P(y=K \mid x)=\frac{1}{1+\sum_{j=1}^{K-1} e^{\theta_{j} x}}
$$

## Batch Ascent/Descent

- Logistic regression w/training set $\left\{\left\langle\mathbf{x}^{(i)}, \mathrm{t}^{(i)}\right\rangle\right\}, \mathrm{i}=1 . . \mathrm{N}$ Repeat until convergence \{

$$
\text { for every } \mathrm{j}
$$

t++\}

- Perceptron:

Repeat until convergence \{for every j

$$
w_{j}^{(t+1)} w_{j}^{(t)}+\alpha \sum_{i \in \text { misclassified }} t^{(i)} x_{j}^{(i)}
$$

NB: t is a time index,
which indicates that
updates are done
synchronously, i.e., all
weights on the RHS are
frozen until all updates are
computed, then all weights
are simultaneously
updated together

## Summary of Logistic Regression

- Learns the Conditional Probability Distribution $\mathrm{P}(\mathrm{t} \mid \mathbf{x})$
- No closed form solution
- Very simple expression for gradient permits local search
- Begin with initial weight vector.
- Gradient ascent to maximize objective function.
- Objective function is the log likelihood of the data
- Algorithm seeks the probability distribution $\mathrm{P}(\mathrm{t} \mid \mathbf{x})$ that is most likely given the data
- May be done online or in batch
- Can be used with acceleration methods (NewtonRaphson, etc.)


## What We Already Know

- Linear Threshold Unit (LTU)
- Tries to discover a linear function (in feature space) that separates positive and negative examples
- Example: Perceptron
- Logistic Regression
- Maximizes log likelihood

$$
\log \frac{p_{1}(\mathbf{x} ; \mathbf{w})}{p_{0}(\mathbf{x} ; \mathbf{w})}=\mathbf{w}^{T} \mathbf{x}
$$

## Linear Discriminant Analysis

- In LDA, we learn the distribution $\mathrm{P}(\mathbf{x} \mid \mathrm{t})$
- We assume that $\mathbf{x}$ is continuous
- We assume $P(x \mid t)$ is distributed according to a multivariate normal distribution and $\mathrm{P}(\mathrm{t})$ is a discrete distribution
- Nota bene: LDA can also mean "Latent Dirichlet Allocation", which is something different


## Naïve Bayes is a linear method!

- Choose class 1 when:

$$
\begin{aligned}
& P\left(x_{1} \ldots x_{n} \mid t_{1}\right) P\left(t_{1}\right)>P\left(x_{1} \ldots x_{n} \mid t_{0}\right) P\left(t_{1}\right) \\
& P\left(t_{1}\right) \prod_{i=1}^{n} P\left(x_{i} \mid t_{1}\right)>P\left(t_{0}\right) \prod_{i=1}^{n} P\left(x_{i} \mid t_{0}\right) \\
& \log \left(P\left(t_{1}\right)\right)+\sum_{i=1}^{n} \log \left(P\left(x_{i} \mid t_{1}\right)\right)>\log \left(P\left(t_{0}\right)\right)+\sum_{i=1}^{n} \log \left(P\left(x_{i} \mid t_{0}\right)\right)
\end{aligned}
$$

- Fundamentally same expressive power as other linear methods


## Estimating the MVG parameters

- Given a set of data points $\left\{\mathbf{x}^{1}, \ldots, \mathbf{x}^{\wedge}\right\}$, the maximum likelihood estimates for the parameters of the MVG are:

$$
\begin{aligned}
\hat{\mu} & =\frac{1}{N} \sum_{i} \mathbf{x}^{(i)} \\
\hat{\Sigma} & =\frac{1}{N-1} \sum_{i}\left(x^{(i)}-\hat{\mu}\right)\left(x^{(i)}-\hat{\mu}\right)^{\top}
\end{aligned}
$$

## Putting it all together in LDA

- Also called Gaussian Discriminant Analysis
- Here
$-\mathrm{t} \sim$ Bernoulli(w)
- $\mathbf{x} \mid \mathrm{t}=0 \sim \mathrm{~N}\left(\mu_{0}, \Sigma\right)$
- $\mathbf{x} \mid \mathrm{t}=1 \sim \mathrm{~N}\left(\mu_{1}, \Sigma\right)$
- Writing this out, we get:

$$
\begin{aligned}
& p(x \mid t=0)=\frac{1}{(2 \pi)^{n / 2}|\Sigma|^{1 / 2}} \exp \left[-\frac{1}{2}\left(x-\mu_{0}\right)^{T} \Sigma^{-1}\left(x-\mu_{0}\right)\right] \\
& p(x \mid t=1)=\frac{1}{(2 \pi)^{n / 2}|\Sigma|^{1 / 2}} \exp \left[-\frac{1}{2}\left(x-\mu_{1}\right)^{T} \Sigma^{-1}\left(x-\mu_{1}\right)\right]
\end{aligned}
$$

Called the Class Conditional densities

## The Beauty of Homoscedasticity

- Recall we assumed $\Sigma$ same for all classes
- When is $\mathrm{P}(\mathrm{t} 0 \mid \mathrm{x})>\mathrm{P}(\mathrm{t} 1 \mid \mathrm{x})$ ???

$$
\begin{gathered}
\frac{1}{(2 \pi)^{1^{2}|\Sigma|^{12}}} \exp \left[-\frac{1}{2}\left(x-\mu_{0}\right)^{T} \Sigma^{-1}\left(x-\mu_{0}\right)\right] p(t 0)> \\
\frac{1}{(2 \pi)^{10^{2} \mid\left(\left.\right|^{11^{2}}\right.}} \exp \left[-\frac{1}{2}\left(x-\mu_{1}\right)^{T} \Sigma^{-1}\left(x-\mu_{1}\right)\right] p(t 1) \\
-\left(x-\mu_{0}\right)^{T} \Sigma^{-1}\left(x-\mu_{0}\right)+k_{a}>-\left(x-\mu_{1}\right)^{T} \Sigma^{-1}\left(x-\mu_{1}\right)+k_{b}
\end{gathered}
$$

Linear!!!

## Picking A Class

- We again use Bayes rule:

| MVG conditional |
| :--- |
| feature probability |


$P(t \mid X)=\frac{P(X \mid t) P(t)}{P(X)}$| Prior class |
| :--- |
| probability |


| Posterior |
| :--- |
| label probability |


| Pror feature |
| :--- |
| probability (ignored) |

Example


## Homoscedastic LDA Discussion

- For multiclass, this gives convex decision boundaries
- This is nice because it makes classification easy (easy to use geometric data structures)
- How realistic is this?
- What do we give up?


## Comparing LTU, LR, LDA

- Big debate about the relative merits of
- direct classifiers (like LTU) versus
- conditional models (like LR) versus
- generative models (like LDA, NB)

Heteroscedastic Distributions


## LDA vs LR

- What is the relationship?
- In LDA, it turns out the $p(t \mid \mathbf{x})$ can be expressed as a logistic function where the weights are some function of $\mu_{1}, \mu_{2}$, and $\Sigma$ !
- But, the converse is NOT true. If $p(t \mid x)$ is a logistic function, that does not imply $p(x \mid t)$ is MVG
- LDA makes stronger modeling assumptions than LR
- when these modeling assumptions are correct, LDA will perform better - LDAis asymptotically efficient: in the limit of very large training sets, there is no algorithm that is strictly better than LDA
- however, when these assumptions are incorrect, LR is more robust
- weaker assumptions, more robust to deviations from modeling assumptions
- if the data are non-Gaussian, then in the limit, logistic outperforms LDA
- For this reason, LRis a more commonly used algorithm


## Issues

- Statistical efficiency: if the generative model is correct, then it usually gives better accuracy, especially for small training sets.
- Computational efficiency: generative models typically are the easiest to compute. In LDA, we estimated the parameters directly, no need for gradient ascent
- Robustness to changing loss function: Both generative and conditional models allow the loss function to change without reestimating the model. This is not true for direct LTU methods
- Robustness to model assumptions: The generative model usually performs poorly when the assumptions are violated.
- Robustness to missing values and noise: In many applications, some of the features $X^{(i)}{ }_{j}$ may be missing or corrupted for some training examples. Generative models provide better ways of handling this than non-generative models.


## Conclusions

- Four linear methods
- Perceptron
- Logistic regression
- Naïve Bayes
- Linear Discriminant Analysis
- Perceptrons arefast
- LR, NB gives probabilities, are more robust
- LDA models the data

