Machine Learning Intro

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Why Study Learning?

- Considered a hallmark of intelligence
- Viewed as way to reduce programming burden
- Many algorithms assume parameters that are difficult to determine exactly a priori

Examples

- SPAM classification
- Computational Biology/medicine
 - Distinguish healthy/diseased tissue (e.g., skin/colon cancer)
 - Find structure in biological data (regulatory pathways)
- Financial events
 - Predict good/bad credit risks
 - Predict price changes
 - Response to marketing
- Drilling sites likely to have oil
- Document categorization
- Learn to play games
- Learn to control systems
 - Fly Helicopter
 - Optimize OS components
- Public database of learning problems:
 - http://www.ics.uci.edu/~mlearn/MLSummary.html

Who Does Machine Learning?

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- In Al
 - Core AI topic (AAAI, IJCAI)
 - Specialized communities (IOML, NIPS)
- Databases (data mining KDD)
- Used in (CS):
 - Vision
 - Systems
 - Comp. Bio
- Statistics

Who Does Machine Learning (@Duke)

- CS:
 - Faculty: Pankaj Agarwal, Vince Conitzer, Alex Hartemink, Kamesh Munagala, Ron Parr, Carlo Tomasi, Jun Yang
- Stats (everybody, but especially):
 - David Dunson, Scott Schmidler, Sayan Mukherjee
- Biostatistics & Bioinformatics:
 - Raluca Gordan
- Engineering:
 - Larry Carin

Who Hires in Machine Learning?

- Universities
- Microsoft Research
- Search: Google/Yahoo/Amazon
- Defense contractors
- Some financial institutions (quietly)
- Many startups
- ML viewed as good background for many other tasks (robotics, vision, systems, engineering)

What is Machine Learning?

- Learning Element
 - The thing that learns
- Performance Element
 - Objective measure of progress
- Learning is simply an increase in the ability of the learning element over time to achieve the task specified by the performance element

ML vs. Statistics?

- Machine learning is:
 - Younger
 - More empirical
 - More algorithmic
 - (arguably) More practical
 - (arguably) More decision theoretic
- Statistics is:
 - More mature
 - (arguably) More formal and rigorous

ML vs. Data Mining

- Machine Learning is:
 - (Arguably) more formal
 - (Arguably) more task driven/decision theoretic
- Data Mining is:
 - More constrained by size of data set
 - More closely tied to database techniques

Types of Learning

- Inductive Learning
 - Acquiring new information that previously was not available
 - Learning concepts
- Speedup learning
 - Learning to do something you already "know" faster or better

Feedback in Learning

- Supervised Learning
 - Given examples of correct behavior
 - Example input: Labeled x-rays
 - Example use: Cancer diagnosis
- Unsupervised Learning
 - No external notion of what is correct
 - Example: Unlabeled x-rays
 - Example use: Clustering of tumors based on appearance
- Reinforcement Learning
 - Indirect indication of effectiveness
 - Example use: Learning to ride a bike

Learning Methodology

- Distinction between training and testing is crucial
- Correct performance on training set is just memorization!
- Researcher should *never* look at the test data (but in practice always does)
- Raises issues for "benchmark" learning problems

Example: Supervised Learning

- Classical framework
- Target concept, e.g., green
- Learner is presented with labeled instances
 - True: Green cones, green cubes, green spheres
 - False: Red cones, red cubes, red spheres, blue cones, blue cubes, blue spheres
- Learner must correctly identify the target concept from the training data

Performance Measure

- Training set won't have all possible objects
- Test set will contain novel objects
 - Blue cylinders, yellow tetrahedra
- To learn successfully, learner must have good performance when confronted w/novel objects
 - This is what we would expect from people
 - A blue Broccolisaurus is still blue

Why Learning Is Tricky

- Suppose we have seen:
 - Red tetrahedron(f), Blue sphere(t), Blue cone(t), green cube(f)
- Possible concepts:
 - Blue
 - (Blue Sphere) or (Blue Cone)
 - Objects a prime number from start
 - Objects with a circular cross-section
- What if some data are mislabeled?

Learning and Representation

- Learning is very sensitive to representation
- Learning can be viewed as a *search through a space of concepts*
- Space of concepts determines
 - Difficulty of task
 - Appropriate algorithm
 - Restricting too aggressively can trivialize problem
 - Failure to restrict (or regularize) can trivialize the problem
- Example Space: Conjunctions of colors and shapes
 - Eliminates primes and (possibly) cross sections

Management of the Hypothesis Space

- Ockham's Razor:
 - All things being equal, favor the simplest consistent hypothesis
 - Guiding principle of science,e.g., Einstein: 'In my opinion the theory here is the logically simplest relativistic field theory that is at all possible. But this does not mean that nature might not obey a more complex theory. More complex theories have frequently been proposed... In my view, such more complicated systems and their combinations should be considered only if there exist physical-empirical reasons to doso.
- Ockham's razor is not provably correct (without additional
 - assumptions), but
 - Theoretical results can prove that the more choices we have, the more data we need to distinguish reliably among these choices
 - Well known trade off between bias and variance
 - How many points do you need to fit a degree 2 polynomial?
 - How many points do you need to fit a degree 100 polynomial?
- Ockham's razor is embodied in a wide range of methods

Learning Intro Final Thoughts

- ML = one of the most successful areas of AI
 - Many practical applications
 - Many ways to succeed without solving the "whole problem"
 - Many fields view machine learning as a special sauce that will give them an advantage
- Machine learning conferences are as large as or larger than the general AI conferences