# (A Glimpse of) Data Mining 

Introduction to Databases

CompSci 316 Spring 2019

## DUKE

## Announcements (Tue., Apr. 23)

- Homework \#4 extra credit X1 due tomorrow
- Sample solutions to be posted soon
- Project demos
- If you have not replied to Zhengjie, please do asap
- Submit draft report/code before your scheduled slot (sakai)
- No more weekly progress update needed
- Final report due by May 2 (Thursday) 12 noon
- Final exam Fri. May 3-5pm
- This room
- Open-book, open-notes
- Comprehensive, but with strong emphasis on the second half of the course
- Sample final + solution will be posted on Sakai
- Course evals: your feedback is immensely important for the class.
- hit $14 / 18$ and you all will earn 2 free points on the final exam. hit $17 / 18$ and you all will earn 4 free points on the final exam.
- Deadline is this Saturday, April $27^{\text {th }}$ ( $11: 59 \mathrm{pm}$ )


## Data mining

- Data $\rightarrow$ knowledge
- DBMS meets AI and statistics
- Clustering, prediction (classification and regression), association analysis, outlier analysis, evolution analysis, etc.
- Usually complex statistical "queries" that are difficult to answer $\rightarrow$ often specialized algorithms outside DBMS
- We will focus on frequent itemset mining, as a sample problem in data mining


## Mining frequent itemsets

- Given: a large database of transactions, each containing a set of items
- Example: market baskets
- Find all frequent itemsets
- A set of items $X$ is frequent if no less than $s_{\text {min }} \%$ of all transactions contain $X$
- Examples: \{diaper, beer\}, \{scanner, color printer\}
- Why should we care about this problem?

| TID | items |
| :--- | :--- |
| To01 | diaper, milk, candy |
| To02 | milk, egg |
| To03 | milk, beer |
| To04 | diaper, milk, egg |
| To05 | diaper, beer |
| To06 | milk, beer |
| To07 | diaper, beer |
| To08 | diaper, milk, beer, candy |
| To09 | diaper, milk, beer |
| $\ldots$ | $\ldots$ |

## First try

- A naïve algorithm
- Keep a running count for each possible itemset
- For each transaction $T$, and for each itemset $X$, if $T$ contains $X$ then increment the count for $X$
- Return itemsets with large enough counts
- Problem: The number of itemsets is huge!
- $2^{n}$, where $n$ is the number of items
- Think: How do we prune the search space?


## The Apriori property

- All subsets of a frequent itemset must also be frequent
- Because any transaction that contains $X$ must also contains subsets of $X$

If we have already verified that $X$ is infrequent, there is no need to count $X$ 's supersets because they must be infrequent too

## The Apriori algorithm

Multiple passes over the transactions

- Pass $k$ finds all frequent $k$-itemsets (i.e., itemsets of size $k$ )
- Use the set of frequent $k$-itemsets found in pass $k$ to construct candidate $(k+1)$-itemsets to be counted in pass $(k+1)$
- A $(k+1)$-itemset is a candidate "only if" all its subsets of size $k$ are frequent
- Also "if.."?


## Example: pass 1

| TlD | items |
| :--- | :--- |
| To01 | A, B, E |
| To02 | B, D |
| To03 | B, C |
| To04 | A, B, D |
| To05 | A, C |
| Too6 | B, C |
| To07 | A, C |
| Too8 | A, B, C, E |
| To09 | A, B, C |
| To10 | F |

Transactions

$$
s_{\min } \%=20 \%
$$

| itemset | count |
| :--- | :--- |
| $\{A\}$ | 6 |
| $\{B\}$ | 7 |
| $\{C\}$ | 6 |
| $\{D\}$ | 2 |
| $\{E\}$ | 2 |

Frequent 1-itemsets
(Itemset $\{F\}$ is infrequent)

## Example: pass 2

| TID | items |
| :--- | :--- |
| To01 | A, B, E |
| To02 | B, D |
| To03 | B, C |
| To04 | A, B, D |
| T005 | A, C |
| Too6 | B, C |
| To07 | A, C |
| To08 | A, B, C, E |
| To09 | A, B, C |
| T010 | F |


| itemset | count |
| :--- | :--- |
| $\{A\}$ | 6 |
| $\{B\}$ | 7 |
| $\{C\}$ | 6 |
| $\{D\}$ | 2 |
| $\{E\}$ | 2 |

Frequent 1-itemsets

Transactions

$$
s_{\min } \%=20 \%
$$

Scan and count min. support

| itemset | count |
| :--- | :--- |
| $\{A, B\}$ | 4 |
| $\{A, C\}$ | 4 |
| $\{A, D\}$ | 1 |
| $\{A, E\}$ | 2 |
| $\{B, C\}$ | 4 |
| $\{B, D\}$ | 2 |
| $\{B, E\}$ | 2 |
| $\{C, D\}$ | 0 |
| $\{C, E\}$ | 1 |
| $\{D, E\}$ | 0 |

Check

| itemset | count |
| :--- | :--- |
| $\{A, B\}$ | 4 |
| $\{A, C\}$ | 4 |
| $\{A, E\}$ | 2 |
| $\{B, C\}$ | 4 |
| $\{B, D\}$ | 2 |
| $\{B, E\}$ | 2 |

Frequent 2-itemsets

## Example: pass 3

| TID | items |
| :--- | :--- |
| To01 | A, B, E |
| To02 | B, D |
| To03 | B, C |
| To04 | A, B, D |
| T005 | A, C |
| To06 | B, C |
| To07 | A, C |
| Too8 | A, B, C, E |
| To09 | A, B, C |
| T010 | F |

Transactions
$s_{\min } \%=20 \%$

| itemset | count |
| :--- | :--- |
| $\{A, B\}$ | 4 |
| $\{A, C\}$ | 4 |
| $\{A, E\}$ | 2 |
| $\{B, C\}$ | 4 |
| $\{B, D\}$ | 2 |
| $\{B, E\}$ | 2 |


| itemset | count |  |
| :--- | :--- | :--- | :--- | :--- |
| $\{A, B\}$ | 4 |  |
| $\{A, C\}$ | 4 |  |
| $\{A, E\}$ | itemset | count |
| $\{A, B, C\}$ | 2 |  |
| $\{A, B, E\}$ | 2 |  |$\quad$| itemset | count |
| :--- | :--- | :--- |
| $\{A, B, C\}$ | 2 |
| $\{A, B, E\}$ | 2 |

Candidate 3-itemsets

Check
candidates count min.support

Frequent
3-itemsets

Frequent
2-itemsets

## Example: pass 4

| TID | items |
| :--- | :--- |
| To01 | A, B, E |
| To02 | B, D |
| To03 | B, C |
| To04 | A, B, D |
| T005 | A, C |
| To06 | B, C |
| To07 | A, C |
| To08 | A, B, C, E |
| To09 | A, B, C |
| T010 | F |

Generate
candidates

| itemset | count |
| :--- | :--- |
| $\{A, B, C\}$ | 2 |
| $\{A, B, E\}$ | 2 |

Frequent 3-itemsets

## itemset count

## Candidate 4-itemsets

No more itemsets to count!

Transactions

$$
s_{\min } \%=20 \%
$$

## Example: final answer

| itemset | count |
| :--- | :--- |
| $\{A\}$ | 6 |
| $\{B\}$ | 7 |
| $\{C\}$ | 6 |
| $\{D\}$ | 2 |
| $\{E\}$ | 2 |

Frequent
1-itemsets

| itemset | count |
| :--- | :--- |
| $\{A, B\}$ | 4 |
| $\{A, C\}$ | 4 |
| $\{A, E\}$ | 2 |
| $\{B, C\}$ | 4 |
| $\{B, D\}$ | 2 |
| $\{B, E\}$ | 2 |

Frequent
2-itemsets

| itemset | count |
| :--- | :--- |
| $\{A, B, C\}$ | 2 |
| $\{A, B, E\}$ | 2 |

Frequent 3-itemsets

## Summary

- Only covered frequent itemset counting
- Skipped many other techniques (clustering, classification, regression, etc.)
- Compared with statistics and machine learning: more focus on massive datasets and I/O-efficient algorithms



## Relational basics

- Relational model + query languages: physical data independence
- Relation algebra (set semantics)
- SQL (bag semantics by default)
- Schema design
- Entity-relationship design
- Theory (FD's, MVD's, BNCF, 4NF): help eliminate redundancy


## More about SQL

- NULL and three-valued logic: nifty but messy
- Bag vs. set: beware of broken equivalences
- SELECT-FROM-WHERE (SPJ)
- Grouping, aggregation, ordering
- Subqueries (including correlated ones)
- Modifications
- Constraints: the more you know the better
- Triggers (ECA): "active" data
- Index: reintroduce redundancy for performance
- Transactions and isolation levels


## Semi-structured data

- Data models
- XML: well-formed vs. DTD (or even XML Schema)
- JSON: may be getting a schema too!
- Query languages:
- XPath: (branching) path expressions (with conditions)
- Be careful about the semantics of overloaded operators on sets
- XQuery: FLWOR, subqueries in return (restructuring output), quantified expressions, aggregation, ordering
- MongoDB find() and aggregate()
- Relational vs. XML/JSON
- Tables vs. hierarchies
- Flat vs. nested
- Highly structured/typed vs. less
- Joins vs. path traversals
- Storing hierarchies as relations: various mapping methods


## Physical data organization

- Storage hierarchy (DC vs. Pluto): so count I/Os!
- Hard drives: geometry $\rightarrow$ three components of access cost; random vs. sequential I/O
- Solid state drives: faster, but still slower than memory and still block-oriented access
- Data layout by row vs. by column
- Different types of locality; columns easier to compress
- Access paths (indexing)
- Clustered vs. unclustered, Primary vs. secondary; sparse vs. dense, Tree vs. Hash (works very well for equality search, prefix does not work)
- Tree-based indexes: ISAM, B+-tree
- Big fan-out: do as much as you can with one I/O
- Again, reintroduce redundancy to improve performance, but keep in mind the query vs. update cost trade-off


## Query processing \& optimization

- Processing
- Scan-, sort-, hash-, and index-based algorithms
- Do as much as you can with each I/O
- Manage memory very carefully
- Pipelined execution vs. materialization
- Optimization (or "goodification")
- Heuristics: push selections down; smaller joins first
- Reduce the size of intermediate results
- Cost-based
- Query rewrite: de-correlate and merge query blocks to expand search space
- Cost estimation: comes down to estimating size of intermediate results; statistics + assumptions
- Search algorithms: greedy vs. dynamic programming (with interesting orders)


## Parallel data processing

- Various performance metrics, sources of parallelism
- "Data Base" (e.g., Teradata) vs. "Big Data" (e.g., MapReduce, Spark) systems, and possible convergence
- Key ideas from Spark
- Fewer black-box functions, more DB-style operators
- Optimize both the execution plan (DB-style) and execution code (compiler-style)
- RDD: use memory across the entire cluster to avoid going to Pluto altogether, but work failures must be handled more intelligently (by tracking lineage)


## Distributed data processing and DM

- Distributed
- Fragmented, replicated, synchronous vs. asynchronous replication, semi-join
- Data mining
- Apriori algorithm
- Look at all in-class and in-slide practice problems
- Ask questions on piazza


## Practice problem\#1 : Transaction

- R2(X);R1(X);W2(Y);R2(Z);R1(Y);W2(Z);C2;W1(X);C1
- Is it recoverable?
- Does it avoid cascading aborts?


## Practice problem-1: Transaction (SOL)

- R2(X);R1(X);W2(Y);R2(Z);R1(Y);W2(Z);C2;W1(X);C1
- Is it recoverable?
- Recoverable = Each transaction commits after all transactions from which it has read has committed.
- Yes, T1 commits after T2 (Y).
- Does it avoid cascading aborts?
- Avoids Cascading Rollback = Each transaction reads only data written by committed transactions.
- No, T1 read data R1 $(\mathrm{Y})$ written by $\mathrm{T}_{2}$ in $\mathrm{W} 2(\mathrm{Y})$ before T 2 committed.


## Practice Problem\#2 - Join/Index

Consider the following two relations from Q1 with the stated assumptions:

- Athlete(aid, aname, country):
no. of tuples $\mathrm{T} 1=20,000$; no. of pages $\mathrm{N} 1=100$.
- Played(aid, eid, rank):
no. of tuples $\mathrm{T}_{2}=5000$; no. of pages $\mathrm{N} 2=50$.
- Assume that the no. of memory pages available is $\mathrm{B}=12$.
- Assume all index pages are in memory.
- Assume roughly 20 athletes participated in each event
- Ignore page boundaries (??)

Consider the following query
SELECT * FROM Athlete A, Played P WHERE A.aid = P.aid
Consider Index nested loop join with Played as outer.
Consider Clustered B+-index on Athlete(aid).
Write the estimated cost (in terms of $I / 0$, initially relations are on disk, ignore final write).

## Practice Problem\#2 - Join/Index (Sol)

- Given a Played tuple there is exactly one matching Athlete tuple! Fits in one page
- Because this is foreign key join, clustered and unclustered costs are the same
- only $1 \mathrm{I} / \mathrm{O}$ is needed
- Cost is $\mathrm{N} 2+\mathrm{T} 2 * 1=50+5000 * 1=5050$
-What to do for arbitrary joins?
- If for an inner relation R 20k tuples and 100 pages, a page of $R$ can hold $200>20$ tuples, still fits in one page
- note that page boundary is ignored, otherwise 2 I/O
- We assume uniformity wherever needed
- For unclustered, $50+5000$ * 20

