<table>
<thead>
<tr>
<th>Name/Subject/Date</th>
<th>NCSCOS/IB AIMS/AoI</th>
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<tbody>
<tr>
<td>Bowers Exploring Entrepreneurship</td>
<td>On or after August 25th</td>
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<tr>
<td>3.03 Understand and Apply the procedures/requirements for starting a business.</td>
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<tr>
<td>AOI – Community and Service/Health and Social Education.</td>
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**Kid Friendly Objective:** What do I want them to Know Understand & be able to Do?  

### SWBAT: Understand and apply procedures/requirements for starting a business  
Understand the characteristics of a successful entrepreneur.  
Do 3.03, Notes, 3.03 Edmodo Questions, 3.03 Alice Demo

**Essential Question of the day:** What question should they be able to answer by the end of this lesson?  

What are the steps necessary to start a new business?

**WARM UP:** 5-10 minutes max

**What will the students do as soon as they enter the classroom? Include the choice of a learner type (IB Learner Profile).**

Students will enter quietly and answer the following questions:  
1. What do you think are some of the characteristics of an entrepreneur?  
2. Name the types of economies  
3. Name the 4 P’s of marketing

**I DO: Focus Lesson (15-20 minutes) (MYP Unit Plan Teacher Strategies Section)**

**How will you model today's new learning? What information will be taught & how? How will you incorporate the AoI? Explain this as well.**

Teacher will explain Alice 3.03 Demo and the requirements of the quiz exercise.  
The AOI will be incorporated in that a community’s economy is dependent on how their government and society is set up to operate. We will discuss community and service as the different economies are discussed.  
The AOI for Unit 3 is Community and Service and Health and Social Education. The study of entrepreneurship will show that entrepreneurs are the back bone of America and their willingness to take risk is what makes businesses grow and successful.

**WE DO: Guided Instruction (10-15 minutes) (MYP Unit Planner Teacher Strategies Section)**

**Working with teacher on targeted objectives  
(preferably with small groups of students, based on assessment data).**

**DIFFERENTIATION:** Differentiation will occur with notes being provided for students that have difficulty transcribing them from the overhead or group shared folder. Also, scholars will be graded according to the rubric provided which is provided in their cumulative folder.

Scholars will complete the 3.03 notes as they are discussed. Scholars will answer questions to make sure they have an understanding of the material being covered. Scholars and teacher will discuss the 3.03 Alice questions for a future quiz.

**YOU DO TOGETHER: Collaborative Learning (20-30 minutes) (MYP Unit Planner Learning Experiences)**

**Apply learning from focus lesson and guided instruction. Independent products from group collaboration. Can also be think-pair-share throughout the lesson.**

Use Intro to Alice Demo and have scholars follow along using the provided handout. Scholars will then create their own using the resource provided
ASSESSMENT

How will I know they know?  “If I taught this lesson to my students well, what question should they be able to answer to prove to me that they got the big idea?” Usually an exit ticket, reflection, summarization of today. (Assessments should also occur throughout the lesson: thumbs up, thumbs down; sticky notes; give me 3, etc)

IB: MYP Criterion/Objective(s) (MYP UP Assessment): What criterion (MYP Content Guide) will allow students the opportunity to respond to the unit question or essential question? What will be the evidence that the student understands the criteria and how will they show it?

Scholars will be formally assessed on their Alice Programming Interactive quiz according to the grading rubric and guidelines. Scholars will be informally assessed on their understanding of the material by completing the activities while discussing the notes and Think gate questions.

Cool Down:

With 5 minutes left in class, the students will make sure their work area is clean and orderly and they have all their materials pack-up. During this time, students can ask any last minute questions regarding the material discussed today.

Home Fun:

Study 3.03 Handout questions for future quiz.

RESOURCES & MATERIALS:

Planned-Do-Review (What worked, What would you do differently, How could you modify the plan based on the unit objective and skills?)

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<thead>
<tr>
<th>Lesson Effectiveness</th>
<th>Student Engagement</th>
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<tbody>
<tr>
<td>LOW 1 2 3 4 5 HIGH</td>
<td>LOW 1 2 3 4 5 HIGH</td>
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Teacher Reflection: