## North Carolina 6-Point Lesson Plan

**Subject:** BU20 Exploring Business  
**Grade:** 8th  
**Teacher:** L. E. Riggans  
**Date:** June 25, 2015  

**NC Standard Course of Study Essential Standard:**
1.1 Understand the purpose and functions of business, types, and classes of businesses.  
1.2 Compare the main types of business organizations.  
1.3 Classify businesses as combination, product, and service.

**NC Standard Course of Study Clarifying Objective:**
Identify which businesses are service businesses, which businesses are product businesses, and which businesses are combination businesses.

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<th>Activity</th>
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<th>Materials and Time</th>
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| **I. Focus and Review**  
(Establish prior knowledge) | Review the types, purpose, and functions of businesses by answering bell ringer questions. | Computer/Quia.com Bell Ringers  
__5__ minutes |
| **II. Statement**  
(Inform student of objectives) | We will discuss the classification process of businesses. | Overhead Projector  
PowerPoint Slides  
__5__ minutes |
| **III. Teacher Input**  
(Present tasks, information, and guidance) | Present objectives 1.03. to prepare students for the quiz on tomorrow. | Overhead Projector  
PowerPoint Slides  
__10__ minutes |
| **IV. Guided Practice**  
(Elicit performance, provide assessment and feedback) | Have students identify what a product, service, or combination business is in their own words and have students explain the differences of each business type. | LCD Projectors  
Smart Board  
Markers  
__10__ minutes |
| V. Independent Practice -- Seatwork and Homework (Retention and transfer) | Hand out the Matching Sheet for Classifying Businesses. Explain the directions. Students will match each business with its correct classification; identifying it as a product, service or combination. | 10 minutes |
| VI. Closure (Plan for maintenance) | Summarize Questions and Answers Quiz | 5 minutes |