## Public Service Announcement

**Teacher:** Sherrie Adams  
**Date:** 6/23/2015  
**Subject / grade level:** Computer Apps/9th grade  
**Materials:** Cyberbullying Alice World, storyboard sheets, grading rubric

### NC SCOS Essential Standards and Clarifying Objectives
L2-3 Students will design, develop, publish and present products using technology resources that demonstrate and communicate curriculum concepts

### Lesson objective(s):
Students will create an Alice World that provides a public service message about one of the Digital Citizenship areas we have discussed.

### Differentiation strategies to meet diverse learner needs:
- Use a variety of teaching styles to accommodate learning styles.

#### ENGAGEMENT
- Review the Digital Citizenship concepts we have been discussing-list on smartboard if needed  
- Show video of Don't Text and Drive [https://www.youtube.com/watch?v=N79Zk1Su4X0](https://www.youtube.com/watch?v=N79Zk1Su4X0)  
- Pass out grading rubric and storyboard sheets

#### EXPLORATION
- Go over grading rubric  
- Students will be allowed class time to work on storyboards and Alice World (This project is expected to take one week)  
- Students will present their project to the class

#### EXPLANATION
- Students will have completed the unit on Digital Citizenship and Alice Programming Basics

#### ELABORATION

#### EVALUATION
- Students will be graded on their storyboard and Alice World using the grading rubric