### PAR
**Preparation/Assistance/Reflection**

| Daily Lesson Plan for: 4.00 Understand the Roadmap to Food Entrepreneurship |
|---|---|---|
| **Course:** Food 2- Entrepreneurship | **Date:** | **Bell(s) or Block:** |
| | 6/29/2016 | 2nd |

**Topic of Lesson:** Stimulating Ideas

**VBCPS Objective:** The student will be able to:

There will be participants (both teachers and students) who will have trouble coming up with an idea for a product or service that they can work with during the ROADMAP experience. During Mile Marker 1 introduction it would be good to....

1. bring in a speaker(s) that could help the whole group think of ideas
2. read and share some of the stories from young entrepreneurs that are available for the past 4 years in the magazine, Future CEO Stars. It is available free online at [http://www.fcsmag.com](http://www.fcsmag.com)
3. Show videos found on the Internet of successful entrepreneurs and/or problems that need an entrepreneurial solution.
4. Identify problems you may have in using an existing product or service and create a better version.
5. Look at current trends (i.e. the green jobs movement, or the use of social media) to identify emerging needs for products or services.
6. Think of raw materials that may be available that you might make into marketable products.

**VA SOL:**

| Materials: Projector, Screen |
| Key Terms: Entrepreneurship |

**Procedure:**

- **Warm-up/Preparation for Learning:** (minutes)
  Alice world demonstration:

  [Additional notes can be added here regarding the procedure.]

- **Directed Assistance/Learning Activity:** (minutes)
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Closure/Reflection on Learning: (15 minutes)

Assessment/Evaluation:

Assignment:

FarmKitchen2.a2w