## How does Google search for everything? Searching For and Organizing Data

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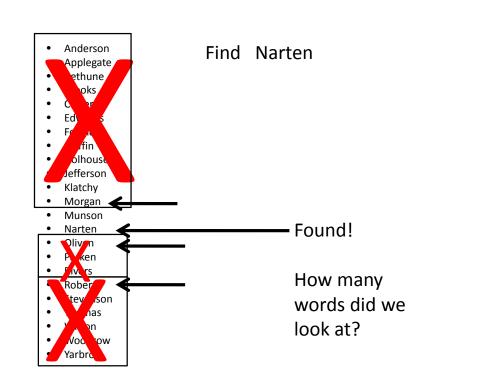
Advanced Search

#### Put the names in alphabetical order

- Anderson, Mary: 203 Main St. Durham NC
- Brooks, Bolton: 10 Time St., Durham, NC
- Chase, Angela: 34 Dogwood Road, Durham, NC
- French, Melvin: 42 Starship Circle, Durham, NC
- Gao, Bo: 134 Brookside Lane, Durham, NC
- Pratt, Sarah: 6 White Lane, Hillsborough, NC
- Smith, Doug: 18 Pine Cone Lane, Durham, NC
- Williams, Fred: 14 Union Circle, Cary, NC
- Wu, Xin: 57 Wilson Court, Raleigh, NC

## Lots of names. How do we find someone?

- Anderson, Mary: 203 Main St. Durham NC
- Williams, Fred: 14 Union Circle, Cary, NC
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## Searching for words

- If we had a million words in alphabetical order, how many would we need to look at worst case to find a word?
- About 20

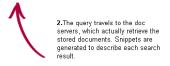
#### How does one search for an item?

- Data must be organized in some way
- Sorting alphabetically (or numerically) is one way
- There are other ways to organize data!

#### Google Search Query



- 3. The search results are returned to the user in a fraction of a second.
- 1. The web server sends the query to the index servers. The content inside the index servers is similar to the index in the back of a book - it tells which pages contain the words that match the query



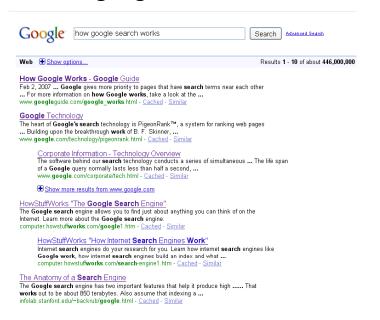




# Computer Science at work behind the scenes!

- Googlebot web crawler
  - Finds and retrieves pages
  - Gives pages to google indexer

#### "how" "google" "search" "works"



## **Correction Algorithms**



#### Page Rank Algorithm



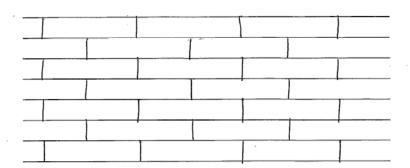
# Google is all about problem solving and writing algorithms

- Algorithms must happen fast!
- Can Google put all the web pages it finds in alphabetical order to search?
- Want efficient, fast algorithms!
- No one wants to wait on a search query!

#### **Activities**

- Given numbers sort yourselves
- Redistribute numbers sort using selection sort
- Parallel Sort
- Hashing with buckets
  - Hash function is last digit remainder when you divide by 10

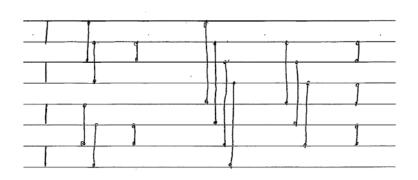
### **Sorting Network**



# Sort numbers (largest at bottom) using comparators in parallel

8	4	4	4	4	2	ス	1	
ıl.	18	6	6	Z	4	ſ	12	
7	6	3	. 2	16	1	4	3	
1	7	2	8	1	6	3	4	
03	2	17	1	8	3	6	5	
$\tilde{z}$	3		7	.3	8	. 5	6	
5	1	3	3	7	5	8	7	
ا	5	5	5	5	7	7	8	

# Sorting Network different setup for comparators



## Sort numbers (largest at bottom)

8.	4	. 4_	4			1		1		
4.	. 8	7	.6	1		2		2		.2
7	6	16	7			3	ľ.	3		_3
6	17	8	8			. 5		.5		4
3	Э		1		11	4		14	1	5
Q	3	3	2		I	6		6		6
5	1	12	3			7		7	1	7
1.	5	15	5			8		8		_8

# My research - Making theoretical concepts come alive – visualize and interact with!

