Should we study Facebook?

- Users spend 8 billion minutes/day
  - How good is this estimate?
- 500 million users
  - What's definition of a user?
- Three billion photos/month uploaded
  - Larger than Flickr+Picassa+....
- Why is Facebook so valuable?
  - To whom?

What happens in Facebook stays ...

- Is Your Online Identity Spoiling Your Chances? http://nyti.ms/cYf7nS
- What about online identity
  - Can you "remove" search results
  - How does Google rank results
  - How do you create an identity

Text 'otp' to 32665

Facebook gives users one-time passwords to use when they are on the go

Facebook privacy and other issues

- http://mattmckeon.com/facebook-privacy/
- http://nyti.ms/9CSeUl
  - How is this created?

- Facebook and patents
  - http://zd.net/bgYlKg
    - Patent 7669123
  - Others?