## In the lab, simple objectives are good...



# ... but in reality, simple objectives have unintended side effects 


(Photo: Simon Moya-Smith)

## CONNECT TWEET LINKEDIN COMMENT EMAIL MOR

On March 21, Navajo activist and social worker Amanda Blackhorse learned her Facebook account had been suspended. The social media service suspected her of using a fake last name.

This halt was more than an inconvenience. It meant she could no longer use the network to reach out to young Native Americans who indicated they might commit suicide.

Many other Native Americans with traditional surnames were swept up by Facebook's stringent names policy, which is meant to authenticate user identity but has led to the suspension of accounts held by those in the Native American, drag and trans communities.

FORTUNE Uber Criticized for Surge Pricing During London Attack

Uber drew criticism on Sunday by London users accusing the cabhailing app of charging surge prices around the London Bridge area during the moments after the horrific terror attack there.

On Saturday night, some 7 people were killed and dozens injured when three terrorists mowed a white van over pedestrians and attacked people in the Borough Market area with knives. Police killed the attackers within eight minutes of the first call reporting the attack.

Furious Twitter users accused the app of profiting from the attack with surge prices. Amber Clemente claimed that the surge price was more than two times the normal amount.


## Moral Decision Making Frameworks for Artificial Intelligence

[AAAl'17]

with:


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## Two main approaches

## Cf. top-down vs. bottom-up

 distinction [Wallach and Allen 2008]Extend game theory to directly incorporate moral reasoning

Generate data sets of human judgments, apply machine learning


## Scenarios

- You see a woman throwing a stapler at her colleague who is snoring during her talk. How morally wrong is the action depicted in this scenario?
- Not at all wrong (1)
- Slightly wrong (2)
- Somewhat wrong (3)
- Very wrong (4)
- Extremely wrong (5)
[Clifford, Iyengar, Cabeza, and
Sinnott-Armstrong, "Moral foundations vignettes: A standardized stimulus database of scenarios based on moral
foundations theory." Behavior Research Methods, 2015.]


## What should the self-driving car do?

In this case, the self-driving car with sudden brake failure will continue ahead and drive through a pedestrian crossing ahead. This will result in

- The deaths of a female doctor, a female executive, a girl, a woman and an elderly woman.
Note that the affected pedestrians are flouting the law by crossing on the red signal.


Hide Description


Hide Description

## 11 / 13

In this case, the self-driving car with sudden brake failure will swerve and crash into a concrete barrier. This will result in

- The deaths of a male doctor, a male executive, a boy, a man and an elderly man.

Bonnefon, Shariff, Rahwan, "The social dilemma of autonomous vehicles."

Science 2016

Noothigattu et al., "A VotingBased System for Ethical Decision Making", AAAI'18

## MORAL

MACHINE
What should the self-driving car do?


In this case, the self-driving car with sudden brake failure will swerve and crash into a concrete barrier. This will result in

- The deaths of 3 cats.



## 13/13

In this case, the self-driving car with sudden brake failure will continue ahead and drive through a pedestrian crossing ahead. This will result in

- The deaths of 3
pregnant women.
Note that the affected pedestrians are abiding by the law by crossing on the green signal.



## Results



Most Killed Character


Saving More Lives


Protecting Passengers


Does Not Matter


The Merging Problem [Sadigh, Sastry, Seshia, and Dragan, RSS 2016]

(thanks to Anca Dragan for the image)

## Concerns with the ML approach

- What if we predict people will disagree?
- Social-choice theoretic questions [see also Rossi 2016, and Noothigattu et al. 2018 for moral machine data]
- This will at best result in current human-level moral decision making [raised by, e.g., Chaudhuri and Vardi 2014]

- ... though might perform better than any individual person because individual's errors are voted out
- Feedback to people about how the AI assesses their decisions can change how they make decisions!! [Chan, Doyle, McElfresh, C., Dickerson, Schaich Borg, and Sinnott-Armstrong AIES 2020]
- How to generalize appropriately? Representation?


## Adapting a Kidney Exchange Algorithm to Align with Human Values <br> [AAAl'18]

with:



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## Kidney exchange [Roth, Sönmez, and Ünver 2004]

- Kidney exchanges allow patients with willing but incompatible live donors to swap donors


Figure 1: A compatibility graph with three patient-donor pairs and two possible 2 -cycles. Donor and patient blood types are given in parentheses.

- Algorithms developed in the AI community are used to find optimal matchings (starting with Abraham, Blum, and Sandholm [2007])


## Another example



Figure 2: A compatibility graph with four patient-donor pairs and two maximal solutions. Donor and patient blood types are given in parentheses.

## Different profiles for our study

| Attribute | Alternative 0 | Alternative 1 |
| :--- | :--- | :--- |
| Age | 30 years old (Young) | 70 years old (Old) |
| Health - | 1 alcoholic drink per |  |
| Behavioral | 5 alcoholic drinks <br> month (Rare) | per day (Frequent) |
| Health - |  |  |
| General major health | skin cancer in re- <br> mission (Cancer) |  |

Table 1: The two alternatives selected for each attribute. The alternative in each pair that we expected to be preferable was labeled " 0 ", and the other was labeled " 1 ".

## MTurkers' judgments

| Profile | Age | Drinking | Cancer | Preferred |
| :--- | :--- | :--- | :--- | :--- |
| 1 (YRH) | 30 | rare | healthy | $94.0 \%$ |
| 3 (YRC) | 30 | rare | cancer | $76.8 \%$ |
| 2 (YFH) | 30 | frequently | healthy | $63.2 \%$ |
| 5 (ORH) | 70 | rare | healthy | $56.1 \%$ |
| 4 (YFC) | 30 | frequently | cancer | $43.5 \%$ |
| 7 (ORC) | 70 | rare | cancer | $36.3 \%$ |
| 6 (OFH) | 70 | frequently | healthy | $23.6 \%$ |
| 8 (OFC) | 70 | frequently | cancer | $6.4 \%$ |

Table 2: Profile ranking according to Kidney Allocation Survey responses. The "Preferred" column describes the percentage of time the indicated profile was chosen among all the times it appeared in a comparison.

## Bradley-Terry model scores

| Profile | Direct | Attribute-based |
| :--- | :--- | :--- |
| 1 (YRH) | 1.000000000 | 1.00000000 |
| $3($ YRC $)$ | 0.236280167 | 0.13183083 |
| $2($ YFH $)$ | 0.103243396 | 0.29106507 |
| 5 (ORH) | 0.070045054 | 0.03837135 |
| $4($ YFC | 0.035722844 | 0.08900390 |
| 7 (ORC) | 0.024072427 | 0.01173346 |
| 6 (OFH) | 0.011349772 | 0.02590593 |
| $8(\mathrm{OFC})$ | 0.002769801 | 0.00341520 |

Table 3: The patient profile scores estimated using the Bradley-Terry Model. The "Direct" scores correspond to allowing a separate parameter for each profile (we use these in our simulations below), and the "Attribute-based" scores are based on the attributes via the linear model.

## Effect of tiebreaking by profiles

Figure 3: The proportions of pairs matched over the course of the simulation, by profile type and algorithm type. $\mathrm{N}=$ 20 runs were used for each box. The numbers are the scores assigned (for tiebreaking) to each profile by each algorithm type. Because the STANDARD algorithm treats all profiles equally, it assigns each profile a score of 1 . In this figure and later figures, each box represents the interquartile range (middle $50 \%$ ), with the inner line denoting the median. The whiskers extend to the furthest data points within $1.5 \times$ the interquartile range of the median, and the small circles denote outliers beyond this range.


## Monotone transformations of the weights seem to make little difference



## Classes of pairs of blood types <br> [Ashlagi and Roth 2014; Toulis and Parkes 2015]

- When generating sufficiently large random markets, patient-donor pairs' situations can be categorized according to their blood types
- Underdemanded pairs contain a patient with blood type O , a donor with blood type AB, or both
- Overdemanded pairs contain a patient with blood type AB, a donor with blood type O, or both
- Self-demanded pairs contain a patient and donor with the same blood type
- Reciprocally demanded pairs contain one person with blood type A, and one person with blood type B


## Most of the effect is felt by underdemanded pairs



Figure 4: The proportions of underdemanded pairs matched over the course of the simulation, by profile type and algorithm type. $\mathrm{N}=20$ runs were used for each box.

## Crowdsourcing Societal Tradeoffs

(AAMAS'15 blue sky paper; AAAl'16; ongoing work.)


## Example Decision Scenario

- Benevolent government would like to get old inefficient cars off the road
- But disposing of a car and building a new car has its own energy (and other)
 costs
- Which cars should the government aim to get off the road?
- even energy costs are not directly comparable (e.g., perhaps gasoline contributes to energy dependence, coal does not)


## The basic version of our problem


producing 1 bag of landfill trash
is as bad as
HASOLINS
using $x$ gallons of gasoline

How to determine x?

## One Approach: Let's Vote!

$x$ should be 2
$x$ should be 4
$x$ should be 10


- What should the outcome be...?
- Average? Median?

- Assuming that preferences are single-peaked, selecting the median is strategy-proof and has other desirable social choice-theoretic properties


## Consistency of tradeoffs



## A paradox



[^0]

A first attempt at a rule satisfying consistency

- Let $t_{a, b, i}$ be voter i's tradeoff between $a$ and $b$
- Aggregate tradeoff t has score $\Sigma_{\mathrm{i}} \Sigma_{\mathrm{a}, \mathrm{b}}\left|\mathrm{t}_{\mathrm{a}, \mathrm{b}}-\mathrm{t}_{\mathrm{a}, \mathrm{b}, \mathrm{i}}\right|$



## A nice property

- This rule agrees with the median when there are only two activities!
$x$ should be 2
$x$ should be 4
$x$ should be 10



## Not all is rosy, part 1

- What if we change units? Say forest from $\mathrm{m}^{2}$ to $\mathrm{cm}^{2}$ (divide by 10,000 )



## Not all is rosy, part 2

- Back to original units, but let's change some edges' direction



## Summarizing

- Let $t_{a, b, i}$ be voter i's tradeoff between $a$ and $b$
- Aggregate tradeoff thas score
$\Sigma_{i} \Sigma_{a, b}\left|t_{a, b}-t_{a, b, i}\right|$
- Upsides:
- Coincides with median for 2 activities
- Downsides:
- Dependence on choice of units:
$\left|\mathrm{t}_{\mathrm{a}, \mathrm{b}}-\mathrm{t}_{\mathrm{a}, \mathrm{b}, \mathrm{i}}\right| \neq\left|2 \mathrm{t}_{\mathrm{a}, \mathrm{b}}-2 \mathrm{t}_{\mathrm{a}, \mathrm{b}, \mathrm{i}}\right|$
- Dependence on direction of edges:
$\left|\mathrm{t}_{\mathrm{a}, \mathrm{b}}-\mathrm{t}_{\mathrm{a}, \mathrm{b}, \mathrm{i}}\right| \neq\left|1 / \mathrm{t}_{\mathrm{a}, \mathrm{b}}-1 / \mathrm{t}_{\mathrm{a}, \mathrm{b}, \mathrm{i}}\right|$
- We don't have a general algorithm


## A generalization

- Let $\mathrm{t}_{\mathrm{a}, \mathrm{b}, \mathrm{i}}$ be voter i's tradeoff between a and b
- Let f be a monotone increasing function - say, $\mathrm{f}(\mathrm{x})=\mathrm{x}^{2}$
- Aggregate tradeoff thas score

$$
\Sigma_{\mathrm{i}} \Sigma_{\mathrm{a}, \mathrm{~b}}\left|f\left(\mathrm{t}_{\mathrm{a}, \mathrm{~b}}\right)-\mathrm{f}\left(\mathrm{t}_{\mathrm{a}, \mathrm{~b}, \mathrm{i}}\right)\right|
$$

- Still coincides with median for 2 activities!
- Theorem: These are the only rules satisfying this property, agent separability, and edge separability



## So what's a good f?

- Intuition: Is the difference between tradeoffs of 1 and 2 the same as between 1000 and 1001, or as between 1000 and 2000?
- So how about $\mathrm{f}(\mathrm{x})=\log (\mathrm{x})$ ?
- (Say, base e - remember $\left.\log _{a}(x)=\log _{b}(x) / \log _{b}(a)\right)$

| $t_{a, b}$ | $\mathbf{1 2}$ | 1000 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 2000 |
| $\ln \left(t_{a, b}\right)$ | $\ln (1)$ | $\ln (2)$ | $\ln (\mathbf{1 0 0 0})$ | $\ln (\mathbf{2 0 0 0})$ |
|  | 0 | 0.69 | 6.91 | 7.60 |

On our example


## Properties

- Independence of units

$$
\begin{aligned}
& |\log (1)-\log (2)|=|\log (1 / 2)|= \\
& |\log (1000 / 2000)|=|\log (1000)-\log (2000)|
\end{aligned}
$$

More generally:
$|\log (a x)-\log (a y)|=|\log (x)-\log (y)|$

- Independence of edge direction
$|\log (x)-\log (y)|=|\log (1 / y)-\log (1 / x)|=$ $|\log (1 / x)-\log (1 / y)|$
- Theorem. The logarithmic distance based rule is unique in satisfying independence of units.*
* Depending on the exact definition of independence of units, may need another minor condition about the function locally having bounded derivative.


## Consistency constraint becomes additive

$$
x y=z
$$

is equivalent to
$\log (x y)=\log (z)$
is equivalent to

$$
\log (x)+\log (y)=\log (z)
$$

## An additive variant

- "I think basketball is 5 units more fun than football, which in turn is 10 units more fun than baseball"



## Aggregation in the additive variant



Natural objective:
minimize $\Sigma_{i} \Sigma_{a, b} d_{a, b, i}$ where $d_{a, b, i}$
$=\left|t_{a, b}-t_{a, b, i}\right|$ is the distance between the aggregate difference $t_{a, b}$ and the subjective difference $t_{a, b, i}$
basketball


## A linear program for the additive variant

$q_{a}$ : aggregate assessment of quality of activity a (we're really interested in $\mathrm{q}_{\mathrm{a}}-\mathrm{q}_{\mathrm{b}}=\mathrm{t}_{\mathrm{a}, \mathrm{b}}$ )
$d_{a, b, i}$ : how far is i's preferred difference $t_{a, b, i}$ from aggregate $q_{a}-q_{b}$, i.e., $d_{a, b, i}=\left|q_{a}-q_{b}-t_{a, b, i}\right|$
$\operatorname{minimize} \Sigma_{i} \Sigma_{a, b} d_{a, b, i}$
subject to
for all $a, b, i: d_{a, b, i} \geq q_{a}-q_{b}-t_{a, b, i}$
for all $a, b, i: d_{a, b, i} \geq t_{a, b, i}-q_{a}+q_{b}$
(Can arbitrarily set one of the $q$ variables to 0 )

Applying this to the logarithmic rule in the multiplicative variant


Just take logarithms on the edges, solve the additive variant, and exponentiate back


## A simpler algorithm (hill climbing / greedy)

- Initialize qualities $\mathrm{q}_{\mathrm{a}}$ arbitrarily
- If some $\mathrm{q}_{\mathrm{a}}$ can be individually changed to improve the objective, do so
- WLOG, set $\mathrm{q}_{\mathrm{a}}$ to the median of the (\#voters)*(\#activities-1) implied votes on it
- Continue until convergence (possibly to local optimum)
penalty or distance (\#voters=20)



## Flow-based exact algorithm [AAAl'19]




with:


## Decomposition

- Idea: Break down activities to relevant attributes



## Another Paradox

## Agent 1


aggregation on attribute level $=$ aggregation on activity level

## Other Issues

- Objective vs. subjective tradeoffs
- separate process?
- who determines which is which?
- Who gets to vote?
- how to bring expert knowledge to bear?
- incentives to participate
- Global vs. local tradeoffs
- different entities (e.g., countries) may wish to reach their tradeoffs independently
- only care about opinions of neighbors in my social network


## Why Do We Care?

- Inconsistent tradeoffs can result in inefficiency
- Agents optimizing their utility functions individually leads to solutions that are Pareto inefficient
- Pigovian taxes: pay the cost your activity imposes on society (the externality of your activity)
- If we decided using 1 gallon of gasoline came at a cost of $\$ x$ to society, we could charge a tax of $\$ x$ on each gallon
- But where would we get $x$ ?



## Inconsistent tradeoffs can result in inefficiency

- Agent 1: 1 gallon = 3 bags = -1 util
- I.e., agent 1 feels she should be willing to sacrifice up to1 util to reduce trash by 3, but no more
- Agent 2: 1.5 gallons $=1.5$ bags $=-1$ util
- Agent 3: 3 gallons = 1 bag $=-1$ util
- Cost of reducing gasoline by $x$ is $x^{2}$ utils for each agent
- Cost of reducing trash by $y$ is $y^{2}$ for each agent
- Optimal solutions for the individual agents:
- Agent 1 will reduce by $1 / 2$ and $1 / 6$
- Agent 2 will reduce by $1 / 3$ and $1 / 3$
- Agent 3 will reduce by $1 / 6$ and $1 / 2$
- But if agents 1 and 3 each reduce everything by $1 / 3$, the total reductions are the same, and their costs are 2/9 rather than $1 / 4+1 / 36$ which is clearly higher.
- Could then reduce slightly more to make everyone happier.


## Single-peaked preferences

- Definition: Let agent a's most-preferred value be $p_{a}$.
Let $p$ and $p^{\prime}$ satisfy:
- $p^{\prime} \leq p \leq p_{a}$, or $p_{a} \leq p \leq p^{\prime}$
- The agent's preferences are single-peaked if the agent always weakly prefers $p$ to $p^{\prime}$

$$
\begin{array}{lll}
p^{\prime} & p & p_{a}
\end{array}
$$

## Perhaps more reasonable...



- How to aggregate these interval votes? [Farfel \& Conitzer 2011]


## Median interval mechanism

- Construct a consensus interval from the median lower bound and the median upper bound

- Strategy-proof if preferences are single-peaked over intervals


## Single-peaked preferences over intervals

- Definition: Let agent $a^{\prime}$ s most-preferred value interval be $P_{a}=\left[l_{a}, u_{a}\right]$.

Let $S=[I, u]$ and $S^{\prime}=\left[I^{\prime}, u^{\prime}\right]$ be any two value intervals satisfying the following constraints:

- Either $l^{\prime} \leq I \leq I_{a}$, or $I_{a} \leq I \leq I^{\prime}$
- Either $u^{\prime} \leq u \leq u_{a}$, or $u_{a} \leq u \leq u^{\prime}$
- The agent's preferences over intervals are singlepeaked if the agent always weakly prefers $S$ to $S^{\prime}$



[^0]:    Just taking medians
    pairwise results in inconsistency

